

Redefining Automation Economics

**Why Worc
achieves 80–100x
lower cost per
transaction,
compared to
other legacy
platforms**

Executive Summary

Enterprise automation has long been dominated by opaque, license-heavy pricing models that prioritize vendor profits over customer value. Legacy platforms like UiPath and Automation Anywhere don't publish their prices for a reason - it allows them to charge customers based on perceived ability to pay, not on the actual cost of running the system.

Worc AI Studio challenges this status quo with a **transparent, usage-based pricing model** backed by an **AI-native, full-stack automation platform**. Built by Aventisia, a deep-tech company focused on product innovation, Worc is engineered to scale across both **desktop** and **cloud** environments, embedding **LLMs and intelligent agents** directly into workflows.

The result?

Enterprise-grade automation at **80–100x lower cost per transaction**, flexible enough to run everything from back-office data entry to AI-powered conversations - with unbeatable ROI for enterprises.



Unit Economics with Worc

Average transactions processed by one Bot/Agent:

- . 100 transactions/day
- . 260 working days/year
- . ~26,000 transactions/year

UiPath Pricing:

- . \$8,000–\$12,000/year per unattended bot
- . ~\$0.30–\$0.45 per transaction










Worc Equivalent:

- . 26,000 credits = ~\$104 (at \$100 for 25,000 credits)
- . ~\$0.004 per transaction

 Result: Up to 100x cheaper than UiPath



Pricing Comparison Table

Metric	UiPath	Automation Anywhere	Worc AI Studio
Cost per bot/year	\$8K-\$12K	\$6K-\$10K	~\$104
Cost per transaction	~\$0.30-\$0.45	~\$0.25-\$0.40	~\$0.004
AI-native orchestration	 Add-on	 Add-on	 Built-in
Pay-per-use pricing			
Entry cost barrier	\$3,000+	\$1,000+	\$20
Desktop automation			



Legacy Automation: Value-Capture Over Cost-Based Pricing

Legacy vendors price software based on the perceived savings a company might realize, not the actual cost of delivery.

- Automating a \$1M process? Expect \$100K in license fees - even if system usage is minimal.
- Bots sit underutilized because licenses are too expensive to scale.
- Scalability becomes prohibitively expensive.

Geo-Based Arbitrage:

Vendors charge customers based on geography. A U.S. company saving \$50K/year may pay \$10K for a license, while an Indian company saving \$6K/year pays \$1.5K for the same license. This pricing isn't fair - it's exploitative.

 This is not automation democratisation - this is **value arbitrage at scale!**



Where your money really goes

Expense Area	% of Budget
Sales & Marketing	55–65%
Product & R&D	~20%
Customer Support	<10%

👎 You're not paying for innovation, you're funding bloated sales teams.

👍 **Worc is product-led**, with over **50% of capital** going into Product Development and R&D.



Worc: AI-Native, Desktop-Capable, Future-Ready

What makes Worc different?

Worc is a next-gen automation platform that uniquely **combines traditional RPA (desktop and system automation)** with **AI-native orchestration** driven by LLMs and intelligent agents.

- ✓ Automate desktop apps, legacy systems, Citrix screens - just like traditional RPA
 - ✓ Integrate LLMs like GPT, Claude, or open models to power decisions inside workflows
 - ✓ Use drag-and-drop orchestration to fuse human-in-the-loop and agentic tasks
 - ✓ Embed agents in unattended or hybrid flows
- VS** Unlike n8n - which excels in cloud-native SaaS integration but **cannot run on desktops or simulate user behaviour**, Worc is purpose-built for **business operations**, where real automation starts with human work: copy-paste, clicks, screens, and forms.



Why Aventisia Can Offer 80–100x Pricing Advantage

Aventisia is a deep-tech R&D company that:

- 💡 Uses AI to build its own platform, reducing engineering cost
 - ⚙️ Operates a lean structure with minimal sales headcount
 - 💰 Spends over **50% of its capital on product development**
 - 🧠 Has no VC pressure to grow vanity metrics or overcharge clients
- ✅ Result: quality product available at a very competitive price to the customers.



Strategic Takeaways

- ✅ Don't buy automation like insurance, stop paying for what you "might" use
- ✅ Adopt **usage-based**, AI-native automation
- ⚠️ Beware of legacy vendors pricing based on your geography, not their cost
- ⛔ Avoid partnering with players who do not transparently display their product prices in public domain
- ✅ Partner with builders, not marketers
- ✅ **Worc is how automation should have always been:** accessible, intelligent, modular



Time to Flip the Script on Automation

Worc AI Studio is a bold new model in automation:

- Combines the **power of desktop automation** with **cloud-native AI agents**
- **Built-in orchestration** layer to combine RPA, LLMs, human inputs, and data APIs
- 80–100x cheaper than legacy vendors - without compromise
- No fixed license costs, no minimum users, no hidden margins

Worc isn't just more affordable - it's architecturally future-proof.

It's time automation pricing reflected product value, not profit extraction.



Thank you!

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